# CoreShop Partner Programm

We are thrilled to introduce the CoreShop Partner Program, an initiative designed to forge strong alliances and foster mutual growth with our valued partners. At CoreShop, we recognize the importance of collaborative success and are committed to providing a platform that not only enhances your business capabilities but also aligns with our shared vision of innovation and excellence in the e-commerce domain.

Our Partner Program is structured into three distinct levels – **Pioneers**, **Innovators**, and **Experts** – each meticulously crafted to meet the diverse needs and aspirations of our partners. Whether you are at the beginning of your journey with us or have been a long-standing ally, our program is tailored to empower your growth, expand your expertise, and unlock new opportunities.

**Pioneers**: Designed for emerging players who are beginning their journey in the e-commerce landscape, this level offers foundational support and resources to help you establish a firm footing.

**Innovators**: Aimed at partners who are ready to take their business to the next level, this tier provides enhanced tools, support, and opportunities for deeper engagement and visibility.

**Experts**: Tailored for our most experienced and committed partners, this premium level offers the highest degree of collaboration, support, and strategic alignment with CoreShop, ensuring mutual growth and success.

Each level of our Partner Program is backed by a comprehensive suite of services, training, and support, ensuring that every partner, regardless of their size or scope, has the tools and resources they need to succeed. Our program is not just about business; it's about building a community of like-minded professionals who are passionate about driving innovation and excellence in e-commerce.

# CORESHOP

## Benefits and Requirements

| Benefits | Pioneers I | Innovators II | Experts III |
|---|:---:|:---:|:---:|
| **General Benefits** | | | |
| Partner Newsletter | X | X | X |
| Partner Summit* | X | X<br>(2 tickets included) | X<br>(5 tickets included) |
| **Promotions & Leads** | | | |
| Listing on Website | X | X | X |
| Guest Blog | X<br>(on invitation) | X<br>(on invitation) | X<br>(any time) |
| Case Studies | X<br>(on invitation) | X<br>(1 per Year) | X<br>(3 per Year) |
| Leads | - | X | X |
| Partner Badge | X | X | X |
| **Service & Support** | | | |
| Access to Core Developers and Consulting Services **(€ 180 / h)** | - | X<br>(€ 180 / h)<br>(4 h / year included) | X<br>(€ 162 / h)<br>(12 h / year included) |
| Discount for Trainings (On-Site or Off-Site) | - | X<br>(10%) | X<br>(20%) |
| Developer License for CoreShop Enterprise Extensions | X | X | X |
| Discount on Enterprise Extensions | - | X<br>(10%) | X<br>(20%) |
| Development Services | X | X | X |
| Discount on Development Services | - | X<br>(10%) | X<br>(20%) |
| Early Access to Enterprise Extensions | - | - | X |
| Contribute to Roadmap | - | - | X |

| 1 Day Onboarding/Consulting Service* | - | - | x |
|---|---|---|---|
| **Requirements** | | | |
| Partner Agreement | x | x | x |
| Number of Developers | >= 1 | >= 3 | >= 5 |
| Number of Projects | >= 1 | >= 3 | >= 5 |
| Open Source Contributions | >= 1 | >= 5 | >= 10 |
| **Fees** | | | |
| Annual fee | € 2000 | € 4500 | € 8500 |

* excluding Travel Costs

# General Benefits

## Partner Newsletter

Stay informed with our exclusive Partner Newsletter, which brings you the latest updates, insights, and success stories from the CoreShop ecosystem.

## Partner Summit*

Join us at our annual Partner Summit – a premier event for Pioneers, with 2 tickets included for Innovators, and 5 for Experts, to network, learn, and celebrate achievements.

*The occurrence of our Partner Summit is subject to partner demand, interest, and available resources. While we aim to host this event as a valuable opportunity for collaboration and growth, we reserve the right to modify or postpone the summit in response to practical considerations. All partners will be kept informed with timely updates regarding the status of the event.

# Promotions & Leads

## Listing on Website

Maximize your market reach with a prominent listing on our official website. This platform showcases your firm's capabilities and achievements, inviting prospective clients worldwide to connect with your services. It's a digital endorsement that amplifies your presence in the e-commerce landscape.

## Guest Blog

Elevate your thought leadership by contributing to our guest blog. This platform is an excellent opportunity for **Pioneers** by invitation, and **Innovators** and **Experts** at any time, to share professional insights, showcase expertise, and engage with a broader audience, enhancing your digital footprint and industry reputation.

## Case Studies

Demonstrate real-world success and expertise through collaborative case studies. As an **Innovator**, you're invited to submit one case study per year, while **Experts** can submit up to three, showcasing your achievements and the power of partnership with CoreShop in solving complex e-commerce challenges.

## Leads

Expand your business with direct access to qualified leads from CoreShop. This exclusive benefit for **Innovators** and **Experts** facilitates new opportunities, enabling you to leverage our network and reputation to grow your client base and drive successful outcomes.

We know that Leads are a very important and difficult topic. We try to be transparent as we can with what Lead we distribute to what Partner.

## Partner Badge

Proudly display the CoreShop Partner Badge on your communications and marketing materials. This badge is a symbol of your commitment to quality and innovation in e-commerce solutions, enhancing credibility and trust among clients and within the industry.

# Service & Support

## Access to Core Developers

Direct access to our core developers provides you with an unparalleled level of support and technical insight. Depending on your partnership tier, enjoy preferential hourly rates that reflect your commitment to excellence and allow for personalized, in-depth assistance on your projects. This benefit ensures that you can resolve complex issues swiftly and keep your projects moving forward efficiently.

## Consulting Services

As part of our commitment to fostering strong partnerships, Innovators and Experts enjoy access to our expert consulting services. **Innovators** are entitled to 4 hours of consulting each year, providing a solid foundation for troubleshooting and strategic planning. **Experts** receive an enhanced benefit of 12 hours of consulting annually, ensuring they have comprehensive support for more in-depth challenges and optimization of their CoreShop implementations. This tiered approach to consulting services ensures that our partners receive the support that aligns with their level of engagement and project complexity, while **Pioneers** are encouraged to utilize other resources and support options available through our partnership program.

### Discount for Trainings

Elevate your team's expertise with our training programs at discounted rates, ensuring that your developers remain at the cutting edge of e-commerce technology. **Innovators** receive a 10% and **Experts** enjoy a substantial 30% off, making it easier to invest in the growth and development of your personnel.

### Developer License for CoreShop Enterprise Extensions

Unlock the potential of CoreShop with exclusive developer licenses for our Enterprise Extensions, a privilege granted to our partners. These licenses are designed for internal use, enabling your team to thoroughly test, explore, and contribute to the enhancement of the extensions. While these licenses allow for experimentation and debugging, they are not to be utilized in customer projects, maintaining the integrity and value of our enterprise solutions. This access is a testament to our trust in our partners and commitment to collaborative improvement.

### Discount on Enterprise Extensions

Enhance your e-commerce solutions with our premium enterprise extensions at an exclusive discount, affirming our commitment to support your growth and success. **Innovators** benefit from a 10% discount, while **Experts** enjoy an even more generous 30% off, giving your business a competitive edge and a head start on leveraging advanced features.

## Exclusive Offerings

### Development Services

**Innovators** and **Experts** within our partnership program have the advantage of utilizing our development services. This benefit is tailored to accelerate your project delivery, providing direct access to our technical resources and expertise to enhance your development capabilities. It's an investment in your efficiency and success, ensuring you have the support needed to meet and exceed project milestones.

### Early Access to Enterprise Extensions

**Experts** in our partner ecosystem enjoy the exclusive benefit of early access to CoreShop's latest Enterprise Extensions. This privilege allows you to stay ahead of the curve by integrating cutting-edge features into your solutions before they're released to the wider

market. It's an opportunity to lead the industry with the most advanced tools at your disposal.

## Contribute to Roadmap

As an **Expert** partner, you are invited to contribute to the CoreShop product roadmap, giving you a voice in shaping the future of our technology. This collaboration ensures that the development of CoreShop aligns with the real-world needs and insights of our most experienced users. Your contributions can help steer the direction of new features and improvements, reflecting the expertise and requirements of our top-tier partners.

## 1 Day Onboarding/Consulting Service

Exclusively for **Experts**, our one-day onboarding or consulting service is designed to optimize your start with CoreShop. Engage with our specialists to fine-tune your approach, align with industry best practices, and set a strong foundation for your CoreShop projects. This service is a proactive step toward ensuring your success with our platform from day one.

# Requirements

## Partner Agreement

Entering into a formal Partner Agreement with us is a fundamental step that solidifies our relationship across all partnership levels. This agreement lays the groundwork for a sustained, collaborative partnership, ensuring a shared commitment to growth, excellence, and mutual success. It is the cornerstone of our alliance, designed to foster a supportive and productive environment for all involved.

## Number of Developers

To ensure that our partners have the capability to deliver exceptional CoreShop solutions, we require a dedicated team of developers. **Pioneers** should have at least one developer skilled in CoreShop, **Innovators** are expected to have a team of at least three, and **Experts** should boast a robust team of at least five developers. This scaling of expertise ensures that our partners are well-equipped to meet the challenges of complex e-commerce projects.

## Number of Projects

We believe that proficiency in CoreShop is demonstrated through practical experience. Therefore, we ask **Pioneers** to have completed at least one CoreShop project, **Innovators** at least three, and **Experts** a minimum of five. This requirement ensures that our partners are not only familiar with CoreShop's capabilities but are also experienced in delivering successful projects using our platform.

## Open Source Contributions

A spirit of collaboration and shared innovation is central to our community. **Pioneers** are expected to contribute at least once to the open-source community, with **Innovators** and **Experts** contributing more significantly. These contributions are a testament to your engagement with and investment in the CoreShop ecosystem, fostering a culture of continuous improvement and collective expertise. A Contribution is defined as a Pull Request against coreshop/CoreShop on Github. How much a contribution counts is an individual topic per Contribution. The main Goal is to empower Open Source and make CoreShop better in all regards.

# Fees

## Annual Fee

Our partnership program is structured to reflect the value and benefits that each level offers, with an annual fee commensurate with the tier of engagement. **Pioneers** are invited to join at €2,000, acknowledging their emerging commitment to CoreShop. **Innovators**, with an increased engagement and access to more advanced benefits, contribute €5,000 annually. **Experts**, representing the pinnacle of partnership and receiving the most comprehensive range of benefits and support, invest €9,000 each year.

These fees are not merely monetary commitments; they represent a mutual dedication to fostering a robust and successful partnership. By aligning the investment with the level of partnership, we ensure a balanced collaboration that drives excellence in e-commerce solutions and benefits all parties involved.

# CoreShop On-Site Training Program

Our CoreShop On-Site Training is a comprehensive, hands-on development program, tailored to meet specific needs. The training is available in durations of 1 to 5 days, each progressively delving into more intricate details and practical sessions. A detailed agenda can be accessed here [(https://docs.google.com/document/d/1jySK-D9vUg8fa-JQFqH10nZAmOpZ_r8Xmjlg838T6O0/edit?usp=sharing](https://docs.google.com/document/d/1jySK-D9vUg8fa-JQFqH10nZAmOpZ_r8Xmjlg838T6O0/edit?usp=sharing)).

## Training Schedule and Pricing

Pricing: **€ 1600 / day**

> Note: Prices are exclusive of all travel-related expenses, which will be itemized separately on the invoice. These include public transport, flights, hotel accommodations, catering, and any other incidental costs.

## Additional Travel Time Charges

We charge **€ 80** per hour for the travel time incurred.

## Partner Level Discounts

To ensure a seamless and transparent billing process, Partner Level Discounts will be automatically applied to your invoices. These discounts are tailored to your specific Partner Level, reflecting the value and benefits associated with your partnership tier. This streamlined approach eliminates the need for manual adjustments and guarantees that you receive the full advantage of your partnership status. It's our way of demonstrating our commitment to a mutually rewarding collaboration.

## Example Pricing for a 2-Day On-Site Training

| | |
|---|---:|
| Flight | € 500 |
| Public Transport in Home Country | € 100 |
| Public Transport in Destination Country | € 80 |
| Travel Time to Destination: 5 hours | € 400 |
| Return Travel Time: 4.5 hours | € 360 |

| | |
|---|---:|
| Catering and other Costs | € 15 |
| 2 Day Training | € 3200 |
| **Total** | **€ 4.655** |

## Certification Process

Completion of the CoreShop training program marks a significant milestone in your professional development. In recognition of your commitment and learning, we are pleased to offer certification to all participants who successfully complete the training. This certification serves as a testament to your newly acquired expertise in CoreShop and underscores your readiness to implement and leverage its capabilities in your professional endeavors.

### Training Completion

Certification is awarded upon the successful completion of the training program. Our comprehensive training is designed to equip you with a thorough understanding of CoreShop's functionalities and best practices.

### No Assessment Required

We believe in the value of experiential and participatory learning. Therefore, there is no formal assessment or examination required to receive your certification. Your active participation and completion of the training are all that is required.

### Issuance of Certification

After completing the training, you will receive a digital certificate acknowledging your accomplishment. A physical copy of the certificate can also be provided upon request.

### Validity of Certification

The certification is valid indefinitely, reflecting your enduring understanding of CoreShop. However, we recommend staying updated with continuous learning, as CoreShop and e-commerce technologies evolve.

### Recognition and Use

This certification is a professional credential that demonstrates your CoreShop expertise. It can be included in your professional portfolio, showcased in your resume, and displayed on professional networking sites.

## Post Training Support

At CoreShop, we are committed to ensuring that our training extends beyond the classroom, providing continuous support to our partners in their journey toward mastering CoreShop. As part of our post-training services, we offer specialized support tailored to the unique needs of each partner:

### One on One Developer Support

After completing our training program, partners will have exclusive access to our one-on-one developer support. This service is designed to provide personalized assistance, addressing specific technical challenges or questions that arise as you implement CoreShop in your projects. Our expert developers are on hand to offer guidance, troubleshoot issues, and ensure that you can apply the skills acquired during training effectively and confidently.

### Consulting Support (Concepts and Architectural)

For more strategic and high-level needs, our consulting support service offers insights into concepts and architectural best practices. This service is particularly beneficial for partners planning complex implementations or requiring expert advice on optimizing their CoreShop infrastructure. Our consultants will work with you to understand your specific requirements, providing tailored advice on designing robust, scalable, and efficient CoreShop solutions.

### Partnership Requirement

Access to these exclusive post-training services is a privilege we reserve for our CoreShop partners. This partnership is a testament to our mutual commitment to excellence in e-commerce solutions. By becoming a CoreShop partner, not only do you gain access to our state-of-the-art training program but also to ongoing support that ensures the success of your CoreShop implementations.

Becoming a CoreShop partner signifies a strategic step towards enhancing your e-commerce capabilities, backed by comprehensive training and continuous expert support.

We look forward to welcoming you into our community and working together to achieve new heights in digital commerce excellence.

## Feedback

At CoreShop, we believe that the key to delivering exceptional training experiences lies in our ability to listen and adapt. To facilitate this, we have established a comprehensive feedback mechanism that enables participants to share their insights and experiences following the training sessions. This feedback is crucial for our continuous improvement and helps us tailor future training to better meet the needs and expectations of our participants.

### Post-Training Surveys

At the end of the training program, participants will be invited to complete a detailed survey. This survey will cover various aspects of the training, including content relevance, presentation quality, trainer expertise, and overall satisfaction.

### Open Communication Channel

We maintain an open line of communication where participants can provide feedback at any time. Whether it's an email, a phone call, or a message through our training portal, we welcome and encourage ongoing dialogue.

### Regular Follow-ups

Our team will conduct periodic follow-ups with participants to gather additional insights and understand the long-term impact of our training.

### Action on Feedback

We don't just collect feedback; we act on it. The insights gathered are systematically reviewed and used to make necessary adjustments in training content, methodology, and delivery.

### Your Input is Valuable

Direct Impact: Your feedback directly influences the evolution of our training programs. It helps us identify areas of strength and opportunities for improvement.

By providing your feedback, you contribute to a culture of continuous learning and improvement, benefiting not just future participants but also the broader CoreShop community.

We encourage all participants to engage actively in our feedback process, as your perspectives are instrumental in shaping an enriching and effective learning environment.

# CoreShop Development Services

At CoreShop, we pride ourselves on offering a comprehensive range of development services designed to cater to every stage of your business's digital evolution. Our services are meticulously crafted to support your journey from inception to execution, ensuring that your digital infrastructure is robust, scalable, and aligned with your strategic objectives.

Our suite of services includes:

| Start | Build | Run |
|---|---|---|
| Workshop (1 day) | Coaching (hourly usable) | Code Audits (2 days) |
| Proof of Concept Development (3 - 6 days) | DevOps (1-5 days) | Performance Audits (3-5 days) |
| CoreShop Training (1-3 days) | Installation Check (1 day) | Security Audits (2-3 days) |
| Pimcore Training (3 days) | Pre Go-Live Check (1 day) | |

Each service is designed to be standalone or integrated with others, offering flexibility to mix and match according to your needs. Our package comes with a minimum engagement of 5 days, ensuring an in-depth and impactful experience. At a rate of €1,600 per day, we offer value-driven solutions that cater to both our partners looking to expand their service offerings and end clients seeking to enhance their digital operations.

## Partner Level Discounts

To ensure a seamless and transparent billing process, Partner Level Discounts will be automatically applied to your invoices. These discounts are tailored to your specific Partner Level, reflecting the value and benefits associated with your partnership tier. This streamlined approach eliminates the need for manual adjustments and guarantees that you receive the full advantage of your partnership status. It's our way of demonstrating our commitment to a mutually rewarding collaboration.

# CoreShop Enterprise Extensions

CoreShop's Enterprise Extensions offer a range of sophisticated features designed to enhance the functionality and user experience of the e-commerce platform. These extensions, crafted with precision and innovation, cater to a diverse set of needs, from credit management to advanced mapping and B2B functionalities. Below is an overview of these extensions. Minor release support is included. This means that when we release minor updates and improvements to our extensions, you'll receive them as part of your licensing agreement. This ensures that your projects benefit from continuous enhancements and refinements, keeping them optimized and responsive to evolving e-commerce needs.

## Licensing

To provide maximum flexibility and value, each extension is licensed on a per-project basis. This approach ensures that you can tailor the solution to the specific requirements of each project, obtaining the most relevant and impactful tools without the need for a one-size-fits-all package.

## Special Bundle Offer

Understanding the diverse needs of our clients, we also provide an exclusive opportunity to acquire all of our bundles for a single project at a comprehensive price. This offer is designed for those seeking to integrate multiple functionalities into their project, providing a cost-effective solution without compromising on quality or scope.

## Partner Level Discounts

To ensure a seamless and transparent billing process, Partner Level Discounts will be automatically applied to your invoices. These discounts are tailored to your specific Partner Level, reflecting the value and benefits associated with your partnership tier. This streamlined approach eliminates the need for manual adjustments and guarantees that you receive the full advantage of your partnership status. It's our way of demonstrating our commitment to a mutually rewarding collaboration.

## Headless Bundle

The CoreShop Headless Bundle, based on Pimcore DataHub, is a modern e-commerce solution designed for flexibility and scalability. This bundle allows for the decoupling of the front-end presentation layer from the back-end data management, utilizing Pimcore's

DataHub for efficient data handling. It enables seamless integration of various front-end technologies while maintaining a robust and centralized data management system, making it ideal for businesses seeking to deliver a consistent and customizable shopping experience across multiple platforms and devices.

Price: **Included in Partnership!**

## New Storybook CoreShop Demo

Our new CoreShop Demo leverages the power of Storybook, a renowned tool for building UI components in isolation. With Storybook, users can interact with CoreShop's components and templates in a controlled and intuitive environment, gaining a deeper understanding of their functionality and flexibility.

Additionally, we've harnessed the capabilities of Webpack, a leading bundler for JavaScript applications. This ensures a seamless and efficient user experience, enabling rapid development and smooth integration of CoreShop into various projects.

This initiative embodies our commitment to innovation and user-centric solutions. Whether you're a developer exploring CoreShop's capabilities or a business seeking a robust e-commerce platform, our new Demo is here to provide clarity, inspiration, and a glimpse into the future of e-commerce excellence. Stay tuned for updates on this exciting project as we continue to push the boundaries of what's possible with CoreShop.

Price: **Included in Partnership!**

## Enterprise Demo

We also provide an Enterprise Demo that is seeded with Demo Data and gets reinstalled once per day. You can find it here: https://demo4-enterprise.coreshop.org. We also have a second Site/Store configured here: https://demo4-enterprise-b2b.coreshop.org

Backend Login:
 **Username**: admin
 **Passwort**: coreshop


Frontend Login for https://demo4-enterprise.coreshop.org
 **Username**: demo@coreshop.org
 **Passwort**: demo@coreshop.org

Frontend Login for [https://demo4-enterprise-b2b.coreshop.org](https://demo4-enterprise-b2b.coreshop.org)
 **Username**: b2b@coreshop.org
 **Passwort**: b2b@coreshop.org

Currently these Bundles are installed in the Demo: Credit Bundle, Document Route Bundle, Voucher Credit Bundle, Warehouse Bundle, Deposit Bundle, Inbound Email Rules, Batch Messenger Bundle, Customer Cluster Bundle and Loyalty Bundle.

## Credit Bundle

This extension allows customers to make purchases on credit. Credit orders require manual approval, adding a layer of control and security.
([https://docs.google.com/document/d/1C5ZktyBWFGjFn8AhnRcMa04rmc4I4OZj2FF6qzfBi20/edit?usp=sharing](https://docs.google.com/document/d/1C5ZktyBWFGjFn8AhnRcMa04rmc4I4OZj2FF6qzfBi20/edit?usp=sharing))

## Document Route Bundle

A Pimcore extension that links Symfony route names with Pimcore documents, streamlining the document management process.
([https://docs.google.com/document/d/1E03dvqjLjGuy64SGmS9MHud15XE-WxeB6t4i6JZvu3k/edit?usp=sharing](https://docs.google.com/document/d/1E03dvqjLjGuy64SGmS9MHud15XE-WxeB6t4i6JZvu3k/edit?usp=sharing))

## Inbound Email Rules Bundle

This feature processes incoming emails based on a set of predefined rules, enhancing email management efficiency.
([https://docs.google.com/document/d/1gphr2bBrEJ7irVosgCocumkV7iBkt0tyVD8PirkDD1s/edit?usp=sharing](https://docs.google.com/document/d/1gphr2bBrEJ7irVosgCocumkV7iBkt0tyVD8PirkDD1s/edit?usp=sharing))

## Index Geo Bundle

Manage geo-spatial data, such as dealer locations, and display them in an attractive map or search format. This extension is ideal for businesses needing a robust mapping and location search functionality

## Voucher Credit Bundle

Customers can purchase vouchers and redeem them over multiple orders. This flexibility in voucher usage enhances the customer shopping experience.
([https://docs.google.com/document/d/1FMfu6EJmsLNEns7s4u1dFdoEl01Z5rJdNa2PYnwWBdE/edit?usp=sharing](https://docs.google.com/document/d/1FMfu6EJmsLNEns7s4u1dFdoEl01Z5rJdNa2PYnwWBdE/edit?usp=sharing))

## Warehouse Bundle

Manage Stock in multiple Warehouses. Add or remove stock from certain Locations and select the Stock Location on Shipping.
([https://docs.google.com/document/d/122k2Wno6BXV20jMnHx2rncGNPeZrg8ybeIsvjX9Xal8/edit?usp=sharing](https://docs.google.com/document/d/122k2Wno6BXV20jMnHx2rncGNPeZrg8ybeIsvjX9Xal8/edit?usp=sharing))

### Deposit Bundle

Allows customers to choose between paying the full price of a product upfront or just making a deposit. By opting for the deposit, customers can secure a product by paying only a percentage of its price initially, with the balance due at a later stage. This feature offers flexibility in payment and is ideal for managing larger purchases. ([https://docs.google.com/document/d/1mhh2wgmEJzHg6u4PodPQKZSbUWPU_Y0UwmFR-9Hc9aE/edit?usp=sharing](https://docs.google.com/document/d/1mhh2wgmEJzHg6u4PodPQKZSbUWPU_Y0UwmFR-9Hc9aE/edit?usp=sharing))

### Messenger Batch Processing Bundle

The Batch Messenger Bundle solves the classical problem of sequential jobs that take a lot of resources per item. For example creating a zip of a lot of files. This would take a lot of time and resources if you do it sequentially. The Batch Messenger Bundle solves this problem by creating a queue of jobs and processing them in sequence. This way, you can process a lot of items without taking too many resources at once and distribute the load to multiple workers.

### Customer Cluster Bundle

Allows to cluster Customers into Groups for several Stores. In practice this means that you can have different customer groups for each store or share several customers between chosen stores. ([https://docs.google.com/document/d/12MVapF1QAxJqcdXIJtUrd0llkaapkLUmHlW6FTwZlLM/edit?usp=sharing](https://docs.google.com/document/d/12MVapF1QAxJqcdXIJtUrd0llkaapkLUmHlW6FTwZlLM/edit?usp=sharing))

### Loyalty Bundle (Prototype)

Allow customers to earn points through various activities as defined by the store's rules. These points can then be redeemed for vouchers, encouraging repeat business and enhancing customer loyalty. ([https://docs.google.com/document/d/1CBIi687h4wy9cXrkLr-xpXFDdBCiuSdk6k-7pqc-kXY/edit?usp=sharing](https://docs.google.com/document/d/1CBIi687h4wy9cXrkLr-xpXFDdBCiuSdk6k-7pqc-kXY/edit?usp=sharing))

### B2B Company Bundle (Prototype)

Tailored for B2B operations, this bundle manages companies, teams, and employees with varying roles and permissions. Company admins can manage roles and permissions, set up approval rules for orders, and restrict payment providers and carriers.

# Quotes Bundle (Concept)

Enables quotes to be sent to internal sales staff who can adjust prices for items or the entire cart. A defined workflow manages communication with the customer, who can track the status and history through their profile.

# Requisition List (Concept)

Users can create and manage saved product lists for future orders. Multiple lists can be maintained for different needs or occasions.

# Quick Order Bundle (Concept)

Facilitates rapid order placement through line-by-line SKU entry, bulk SKU entry in a text field, or by uploading CSV or Excel files. This generates a cart that can be ordered immediately.

# Specific Products Bundle (Concept)

Offers category and product customization for specific customers or customer groups, allowing for a personalized shopping experience.

# Ticketing Bundle (Concept)

Sell Tickets of different variations and invalidate them when the Customer enters the Event.

# Pricing

| Introduction | |
|---|---|
| Credit Bundle | € 2,000.00 |
| Document Route Bundle | € 3,000.00 |
| Inbound Email Rules Bundle | € 3,000.00 |
| Index GEO Bundle | € 3,000.00 |
| Voucher Credit Bundle | € 3,000.00 |
| Warehouse Bundle | € 4,000.00 |
| Deposit Bundle | € 3,000.00 |
| Messenger Batch Processing Bundle | € 3,000.00 |

| | |
|---|---|
| Customer Cluster Bundle | € 2,000.00 |
| Loyalty Bundle | € 4,000.00 |
| B2B Company Bundle | € 5,000.00 |
| **Total** | **€ 35,000.00** |
| | |
| **Bundle Price** | **€ 28,000.00** |
| **Savings** | **€ 7,000.00** |

## Partnership Agreement

# TODO: ANWALT